

Press release - July 2, 2021

Port Townsend, Washington

A new face care line is coming to town... well, a new look to a face care line that's been around town for years. Milin Face Care - made by Port Townsend-based soap and skin care company Bunny's Bath - has undergone a big metamorphosis. In a modern rebrand with a socially-minded mission, the brand has relaunched as Humxn Face Care.

Humxn (pronounced human) is owned and operated by Amy Pacifera, a 38-year old Port Townsend resident who has lived in Jefferson County for five years. She bought the business three years ago from Lyn Faas, who launched Bunny's Bath and Milin in 2002. With a background in baking (and working at Pane D'Amore at the time), Amy immediately saw how her skills as a baker could translate into soaps and skin care. In 2018, within just a few months, she had her first baby and bought a company. Amy and her husband renovated their garage to become a full-time apothecary of beautifully scented, environmentally-conscious and high-quality products. All of the products are hand made in small batches by a 2-person team - Amy & Shannon.

The name "Humxn" is inspired by living the humxn experience and the national and global movement towards language that is more inclusive and less binary. The company embraces the worldview of a generous celebration of all people, regardless of labels and identity markers. This belief drives their commitment to ensuring that everyone has access to high-quality, plant-based skin care, stating that "self-care is a humxn right."

You can find a selection of the Humxn Face Care line at Bear Root Apothecary and The Food Co-op, and the full line is available at [HumxnFaceCare.com](https://humxnfacecare.com) (local contactless pick up is also available). For those of you who love the product and have been using it for years, fear not; the new Humxn rebrand hasn't changed the product, and your favorites are made with the exact same formulas you've come to love, just with a new look, name, and in more sustainable packaging. The products are now in amber glass jars and bottles and use plastic only when another option isn't available. The company is committed to reducing single-use plastics.

Humxn donates a portion of their proceeds each month to Jefferson County Anti-Racist Fund and Olympic Pride.

Print-ready photos are available on our website at: <https://humxnfacecare.com/media/>

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